

EXPERIENCE THE NEW WAY OF DEVELOPING LEADERS

# THE LEADERSHIP CATALYST PROGRAMME

*Because your organisation deserves to thrive*



## THE WORLD IS CHANGING AND SO ARE WE

Businesses are recognising the need to find new ways of doing what they do best. Flexibility and agility are the new normal.

A 2 degree shift in direction in the short term doesn't seem like much change: in the long term, this could bring you to a completely different continent!

To guide you to the place you're aiming for requires even more effective leadership, throughout your business.

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Before you become a  
leader, success is all  
about growing yourself.  
After you become a  
leader, success is about  
growing others.

- JACK WELCH

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**HOW MANY OF YOUR LEADERS ARE  
READY TO TAKE THAT STEP?**

# GIVE YOUR LEADERS THE CHANCE TO STEP UP

## YOUR NEW ONLINE LEADERSHIP JOURNEY

Imagine how great it would feel to see your leaders:

- improving trust in their team and within the organisation
- learning how to build meaningful relationships (online as well as in person)
- being a role model
- being a source of inspiration and energy.

Support your leaders to accelerate their influence and increase their ability to lead. Help them develop all the skills, mindsets and tools that will help them overcome not only their current challenges but the challenges to come.

We bring together a group of leaders to learn about their shared purpose, their common vision and the inner obstacles that may be preventing them from fully and authentically living and working to their potential. Allow your leaders to become a part of such a group - help them join a leadership learning community.

We offer a package of interventions for accelerating leadership capability, built on the strengths of two facilitators sometimes described as The Facilitation Power Couple! They combine to bring a mix of extensive facilitation, coaching and business experience. They are diverse, intelligent, passionate and well-read. This translates into high-impact, business-focussed interventions.

This programme, The Leadership Catalyst, will typically last 4-6 months and will include the important topics of Trust, Resilience, Role-modelling, Story-telling and Values-based leading.

*Create a culture of clarity and inspiration for your colleagues.*



# NEW APPROACH

FOR SUCCESSFUL BUSINESSES

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## ABOUT US

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We are driven to help companies achieve business success. Our purpose is to develop leaders that create, develop and inspire improved performance and leadership ability in others.



### 1-1 COACHING

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We partner with clients in a thought-provoking and creative process that inspires them to maximise their personal and professional potential.



### PEER COACHING

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A space where participants work together to reflect on current practices; expand, refine, and build new skills; share ideas; teach one another.



### THEMATIC WORKSHOPS

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Our team will introduce new, business relevant concepts, encouraging participants to engage in their own personal journey of self-development.

## TESTIMONIAL

Joy and David work together in a perfect tandem, leading the audience through the story in a surprisingly lean way given the fact that it's delivered online. Also, what impressed me the most was the energy that they managed to create, keeping the audience engaged and even getting them to joke over the online chat! Each of them are wonderful leaders and great coaches on their own, but combined, they're amazing!

– R.I., Head of Department @ International Bank

# MEET THE FACILITATORS

David has extensive practical and theoretical experience in business development, leadership and business strategy execution. He gained his early experience in global businesses as an international consumer-goods marketer. He subsequently went on to hold senior leadership positions in the leisure industry. He has extensive consulting and coaching experience, gained over many years and across several industries.

He is approachable, challenging and outcomes-focussed. David's passion is to support clients to develop and sustain thriving businesses, based on collaboration and mutual benefit. He believes that good leaders are those which create the conditions in which people can do what they do best, every day.

He has an MBA, an MSc in work psychology, is a certified coach and a values-alignment practitioner.

passionate  
challenging  
engaging  
humorous  
empathic

**DAVID  
EVANS**



**JOY  
MEDOS**

multilingual  
open-minded  
ball of energy  
inspiring  
challenging

Joy combines more than 15 years of international and corporate experience in the Oil&Gas industry. At the age of 32 she was appointed as the youngest CEO in an international company, gaining and building valuable expertise in managing multi-cultural and complex teams, projects, and organisations. She herself has lived abroad for many years and fully understands the challenges that executives face today in an international context.

She believes that successful leaders are men and women who know who they are and what they stand for, and who truly inspire people to achieve extraordinary results. Her credo is: Lead with authenticity, courage and from the heart! The capability of blending emotions with hard business facts, challenge with empathy and humour, makes her a perfect sparring partner.

She is an internationally certified Executive Coach and facilitator and fluent in 8 languages.

# DO SOMETHING TODAY THAT YOUR FUTURE SELF WILL THANK YOU FOR.

*Enroll your leaders today and shape the way  
you will all be working in the future.*

This programme is different, dynamic, impactful  
and is particularly designed for times of  
significant change.

You will notice your leaders making an even bigger  
difference to decision-making, team direction and  
employee commitment; developing a more dynamic  
and engaging culture.

Give us a call and let's discuss  
how we can serve you best!

*Visit [www.theleadershipexplorer.com](http://www.theleadershipexplorer.com) for more information about  
The Leadership Catalyst programme and other programmes.*

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